





PERSONAL INFORMATION

Werner Gronau



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-  [https://www.researchgate.net/profile/Werner\\_Gronau](https://www.researchgate.net/profile/Werner_Gronau)

Sex male | Date of birth 09.08.1974 | Nationality German

WORK EXPERIENCE

- |                 |                                                                                                                                                                                                                                                          |
|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2/2013 ongoing  | Adjunct Professor (MA-programme: Managing the Tourism System)<br>University of Bergamo ( <a href="http://www.unibg.it">http://www.unibg.it</a> )                                                                                                         |
| 9/2009 ongoing  | Professor W2 (Tourism, Travel and Transport), School of Business<br>International Coordinator & ECTS-Coordinator, School of Business<br>University of Applied Sciences Stralsund ( <a href="http://www.fh-stralsund.de">http://www.fh-stralsund.de</a> ) |
| 2/2009 ongoing  | Director Tourism and Transport Research Centre<br>University of Nicosia ( <a href="http://www.unic.ac.cy">http://www.unic.ac.cy</a> )                                                                                                                    |
| 2/2008 – 8/2009 | Associate Head, Tourism & Hospitality Department, School of Business<br>University of Nicosia ( <a href="http://www.unic.ac.cy">http://www.unic.ac.cy</a> )                                                                                              |
| 9/2005 – 1/2008 | Assistant Professor, Tourism & Hospitality Department, School of Business<br>Intercollege Larnaca ( <a href="http://www.intercollege.ac.cy">http://www.intercollege.ac.cy</a> )                                                                          |
| 3/2005 ongoing  | Founder and CEO<br>Dr. Gronau Travel, a Cyprus-based educational tour-operator                                                                                                                                                                           |
| 9/2004 – 8/2005 | Lecturer, Department Applied Human Geography, Institute of Geography<br>University of Paderborn ( <a href="http://www.upb.de">http://www.upb.de</a> )                                                                                                    |
| 9/2000 - 8/2004 | Research Fellow, Department Applied Human Geography, Institute of Geography<br>University of Paderborn ( <a href="http://www.upb.de">http://www.upb.de</a> )                                                                                             |

EDUCATION AND TRAINING

- |        |                                                                                                                                                                                 |
|--------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 7/2014 | Training Workshop on ACQUIN Accreditation Programme<br>Qualified Examiner for Geography Accreditations by ACQUIN<br>ACQUIN e.V. Accreditation-Agency                            |
| 5/2014 | Training Workshop on ERASMUS+ “Strategic Partnership Programme”<br>Qualified Examiner for ERASMUS+ “Strategic Partnership Programme”<br>German Academic Exchange Service (DAAD) |
| 9/2004 | Dr (phil.) (Doctorate)<br>University of Paderborn                                                                                                                               |
| 8/2000 | Diplom-Geograph (5-year University Degree, BA & MA Human Geography)<br>Technical University Munich                                                                              |

ASSOCIATIONS

Board Membership :

- “Working Group Tourism Research” (AK-Tourismusforschung)  
DGFG (German Society of Geographers)
- “Tourism Research Group” German Federal State of Mecklenburg-Vorpommern”

Membership:

- “Cyprus Sustainable Tourism Initiative” (CSTI)
- Centre for Innovation and Sustainability in Tourism (CIST)
- „German Society of Tourism Research“ (DGT)
- “EMRBI Research Interest Committee Tourism” (EuroMed Research Business Institute)
- “British Leisure Studies Association” (LSA)
- “Working Group Transport Research” (AK-Verkehr)  
DGFG (German Society of Geographers)

## PERSONAL SKILLS

Mother tongue Other language(s)	German				
	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1
French	B1	B1	A2	A2	B1
Greek	A1	A1	A1	A1	A1

 CONFERENCES/WORKSHOPS  
(selected)

- Session Chair on “Economics and Urban Mobility 2.0” at the “Mobility in a Globalized World Conference” (migw) in Vienna September 2016
- Member Scientific Committee of the 1st International Conference on Experiential Tourism (IMIC) in Santorini October/2015
- Session Chair on “Herausforderung Verkehrswende: Entwicklungspfade für nachhaltigeren touristischen Verkehr und Freizeitverkehr” at the biennial Conference of the German Society of Geographers (DGFG) in Berlin/Germany October 2015
- Invited Talk on „Touristische Leistungsträger, Destinationsmanagement und Zielgruppengewinnung“ at Fachtagung: NS-Großanlagen und Tourismus – Chancen und Grenzen der touristischen Vermarktung und Nutzung von Orten des Nationalsozialismus hosted by „Historisch-Technisches Museum Peenemünde“ May 2015
- Invited Talk: Decreasing Seasonality in Sun and Sea Destinations  
Scientific Workshop in Agia Napa/Cyprus January 2015
- Invited Talk: Tourist Transport Habits - the influence of integrated ticketing - at the EU-Commission STOA-Workshop on “Integrated e-ticketing for public transport and touristic sites” in Brussels/Belgium October 2013
- Session Chair on “Geography of Slow Tourism” at the biennial Conference of the German Society of Geographers (DGFG) in Passau/Germany October 2013
- Session Chair on “Tourismus und Destinationsgrenzen II” at the Annual Conference of the German Tourism Research Group of the German Society of Geographers (DGFG) in Konstanz/Germany, May 2013
- Session Chair on “Challenges for the positioning of tourist destinations” at the IGU Commission on Tourism, Leisure and Global Change Pre-Conference-Symposium in Trier/Germany August 2012
- Invited Talk “Conceptualizing Theoretic Concepts in Tourism Product Development - From Theory to Best Practice” at the Curtin University, Tourism Research Cluster in Perth/Australia September 2011
- Conference Chair of the Annual Conference of the Tourism Research Group of the German Society of Geographers (DGFG) in Stralsund/Germany May 2011
- Invited Talk “Regionale Spezialitäten und Ausbau von Netzwerken in der Region als Chance für den Tourismus“ Tourismus Workshop Euregio Pommerania in Swinoujsce/Poland October 2010
- Session Chair on “Slow Tourism” at the Annual Conference of the German Tourism Research Group of the German Society of Geographers (DGFG) in Göttingen/Germany October 2010
- Session Chair on “Cultural Tourism” at the Annual EuroMed-Conference in Salerno/Italy October 2009
- Chair of the 1<sup>st</sup> Eastern Mediterranean Conference on Intermodal Passenger Travel in Nicosia/Cyprus 2008

 GRANTS/PROJECTS  
(selected)

- EU-Project Active Access – Encouraging Active Travel for Short Trips to Improve Health and the Local Economy  
Content of the project: Promotion of walking and cycling as less energy consuming ways of transport  
Institution: 7<sup>th</sup> framework EU  
Starting Date: 8/2009 (3 years)
- EU-Project LINK “European Forum on Passenger Intermodality”  
Content of the project: Promotion of Intermodality as a more sustainable way of passenger transportation  
Institution: 6<sup>th</sup> framework EU  
Starting Date: 4/2007 (3 years)
- EU-Project PROUD “Promoting Urban Sustainable Development in Local Authorities”  
Content of the project: Implementing a forum for local information and awareness towards sustainable development in the context of cities.  
Institution: 6<sup>th</sup> framework EU  
Starting Date: 10/2006 (3 years)
- Research Project “Public transport for Algier”  
Content of the project: An empirical study analysing everyday mobility of locals within the metropolitan area of Algier with the goal to develop an adequate public transport system.  
Institution: DFG (German society for research) & GTZ (German Society for Technical Cooperation, Department of the German Ministry of Foreign Affairs)  
Starting Date: 5/2004 (2 years)

- Demonstration Project "IMAGO" including 9 different partners to promote mobility management measures in rural areas. (for further information see: [www.imago-mobil.de](http://www.imago-mobil.de))  
Content of the project: Inventing mobility management measures also in rural areas to strengthen the role of public transport.  
Institution BmbF (German Ministry of Research)  
Starting Date: 1/2001 (3 years)
- Research project "Impacts of large-scale leisure facilities"  
Content of the Project: An empirical study of the impact of these facilities concerning traffic, urban development and the habits of its customers e.g. a probable change of their holiday behaviour from one long-term holiday towards several short-time visits to such facilities.  
Institution: DFG (German society for research)  
Starting Date: 9/2000 (2 years)

## PUBLICATIONS

### Books/Monographies:

- (Ed.) Gronau, W. Miler, R. and Pac, B. (2015)  
"Maritime Logistics" - Competitiveness views sustainability -  
(=Studies on Mobility and Transport Research, Volume 5), MetaGis, Mannheim.
- (Ed.) Gronau, W. Fischer, W. and Pressl, R. (2013)  
Active Travel (=Studies on Mobility and Transport Research, Volume 4), MetaGis, Mannheim.
- (Ed.) Gronau, W. (2011)  
Zukunftsfähiger Tourismus –Innovation und Kooperation,  
(=Studien zur Freizeit- und Tourismusforschung Band 6), MetaGis, Mannheim.
- (Ed.) Gronau, W. Pressl, R. and Reiter, K. (2011)  
Transport & Health Issues (=Studies on Mobility and Transport Research, Volume 3), MetaGis, Mannheim.
- (Ed.) Gronau, W. and Sanchez-Bengoa, D. (2010)  
Transport Planning in the Eastern Mediterranean,  
(=Studies on Mobility and Transport Research, Volume 2), MetaGis, Mannheim.
- (Ed.) Gronau, W. (2008)  
Passenger Intermodality – Current Frameworks, Trends and Perspectives  
(=Studies on Mobility and Transport Research, Volume 1), MetaGis, Mannheim.
- Gronau, W. (2005)  
"Freizeitmobilität und Freizeitstile", (=Studien zur Mobilitäts- und Verkehrsforschung, Band 9), MetaGis, Mannheim

### Journal Articles (peer reviewed)

- Gronau W. (accepted)  
Valorization of cultural heritage in tourism through co-creation - a Cypriot perspective  
In Journal of Tourism and Development
- Gronau, W. (2016)  
Encouraging behavioural change towards sustainable tourism: a German approach to free public transport for tourists.  
In: Journal of Sustainable Tourism, DOI: 10.1080/09669582.2016.1198357
- Miler, R., Breslin, J., Gronau, W. and Pac B. (2014)  
Feasibility study on Logistic Competitiveness of commercial seaports in the southern Baltic sea region.  
In: Economic Alternatives Vol. 04, pp. 22-34
- Gronau, W. Kagermeier, A. Müller, C. and Scherl, C. (2012)  
Comparing Customer Satisfaction Evaluation Methods, In the Context of industrial Heritage Sites.  
In: Tourismos Vol. 07, Issue 2, pp. 01-38
- Gronau, W. Sakkadas, S. and Kaufmann, H.R. (2011)  
Nicosia- Concerted Retailing and Tourism Strategies to awaken a neglected and sleeping beauty.  
In: Tourismos Vol. 06, Issue 1, pp. 15-29
- Gronau, W. (2010)  
The number of 'non-captives' as an indicator of the quality of public transport supply: an alternative quality measure in the context of mobility-management.  
In: International Journal of World Review of Intermodal Transportation Research Vol. 3, Issue1/2, p 91-102
- Gronau, W., Kaufmann, H.R., Constanti, P., Panayi, P. and Bari, S. (2009).  
Leisure Experience and Authenticity  
In: International Journal of Management Cases. Vol. 11/2 pp. 619-628
- Gronau, W. and H. R. Kaufmann (2009)  
Tourism as a stimulus for sustainable development in rural areas – a Cypriot perspective –  
In: Tourismos Vol. 04, Issue 1, pp. 83-95
- Durst, S., Gronau, W., Haug, M., Kaufmann, H. R. and Sommer, L. (2008)  
SMEs Awareness of the Relevance of Internationalization  
In: International Journal of Management Cases Vol. 10/03 pp.567-579

- Gronau, W. and Constanti, P. (2008)  
Urban rehabilitation a potential for tourism industry? – A consumer behavior study from Nicosia/Cyprus -  
In: International Journal of Management Cases Vol.10/03 pp. 436-444
- Gronau, W. and Kagermeier, A. (2007)  
Key factors for successful leisure and tourism public transport provision  
In: Journal of Transport Geography Vol. 15/7 pp.127-135
- Gronau, W. and Kagermeier, A. (2004)  
Mobility Management outside metropolitan areas: case study evidence from North Rhine-Westphalia  
In: Journal of Transport Geography Vol. 12/4 pp 315-322
- Gronau, W. and Kagermeier, A. (2003)  
Mobilitätsmanagement: eine Option auch für Kleinstädte und Gemeinden im ländlichen Raum?  
In: Verkehrszeichen 19, Vol.4/03, pp. 8-11

#### Chapters in Books/Monographies

- Gronau, W. (2016)  
On the move: Emerging fields of Transport Research in Urban Tourism, In: Bellini, N. & Pasquinelli, C.: "Tourism in the City - Towards an Integrative Agenda on Urban Tourism", p .81-91 Springer, Cham, DOI: 10.1007/978-3-319-26877-4\_5
- Kagermeier, A. and Gronau W. (2016)  
Umweltverträgliche ÖPNV-Angebote in Großschutzgebieten: Schlüsselfaktoren und Voraussetzungen  
In: Mayer, Marius & Hubert Job (ed.): Naturtourismus – Chancen und Herausforderungen (=Studien zur Freizeit- und Tourismusforschung Band 12), p. 207-220, MetaGis, Mannheim.
- Kagermeier, A. and Gronau, W. (2015)  
Identifying key factors for the successful provision of public transport for tourism  
In: Francesco Orsi (ed.): "Sustainable transportation in natural and protected areas" p.228-238,  
Routledge, London and New York
- Gronau, W. and Kagermeier, A. (2015)  
Increasing economic feasibility of public transport supply in natural areas - a German case study In: Francesco Orsi (ed.):  
"Sustainable transportation in natural and protected areas" p.239-248, Routledge, London and New York
- Gronau, W. and Tschendel, V. (2014)  
Tourism transition: a conceptual approach on the co-working relationship of hospitality and agricultural businesses.  
In: Küblböck Stefan & Franziska Thiele (ed.): Tourismus und Innovation (=Studien zur Freizeit- und Tourismusforschung  
Band 10), p. 75-88, MetaGis, Mannheim.
- Gronau, W. (2014)  
Individual life-style as determinant for sustainable tourism mobility:  
A transport planning perspective. In: Scott A. Cohen, James E.S. Higham, Stefan Gössling, Paul Peeters (ed.):  
Understanding and Governing Sustainable Tourism Mobility  
Psychological and Behavioural Approaches, Routledge, London and New York
- Gronau, W. and Hippauf, S. (2013)  
"Erfolgsfaktor Netzwerk" in der mittelständisch geprägten Tourismusbranche  
In: Zdzowomyslaw N. (ed.): Grundzüge des Mittelstandsmanagements: Vom Erkennen zum Nutzen unternehmerischer  
Chancen, p. 242-249, Deutscher Betriebswirte-Verlag, Gernsbach
- Gronau, W and Bernthäusl, M. (2013)  
Der imaginäre Raum des „Balkan Peace Parks“ als grenzüberschreitender Kooperationsinkubator im Tourismus In:  
Thimm Tatjana (ed.): Tourismus und Grenzen  
(=Studien zur Freizeit- und Tourismusforschung Band 9), p. 133-144, MetaGis, Mannheim.
- Gronau, W. and Adjouri, N. (2013)  
Branding Views Marketing: Lessons to Learn for Destination Management.  
In: Stephan Sonnenburg / Laura Baker (eds.): Branded Spaces: Experience Enactments and Entanglements,  
Wiesbaden: Springer VS, 63-73.
- Gronau, W. Kaufmann, H.R. and Orphanidou, Y. (2012)  
Agrifood meets Agritourism Outlining a new trend in Cypriot tourism Industry  
In: Kagermeier A. & J. Saarinen (ed.): Transforming and Managing Destinations,  
(=Studien zur Freizeit- und Tourismusforschung Band 7) p. 263-274, MetaGis, Mannheim.
- Gronau, W. (2012)  
Sustainability: An Issue for the Tourism Industry in the New Millennium? In: Leigh J., Webster C., and Ivanov S.: Future  
Tourism p.150-160 Routledge, London and New York
- Gronau, W. and Fritsch, I. (2011)  
A sustainable Recovery? Thailand's Tourism Industry in the Aftermath of the Indian Ocean Tsunami 2004 In: Gronau Werner  
(ed.): Zukunftsfähiger Tourismus – Innovation und Kooperation, (=Studien zur Freizeit- und Tourismusforschung Band 6)  
p. 243-264, MetaGis, Mannheim.
- Gronau, W. Kaufmann, H.R., and Orphanidou, Y. (2011)  
Agrifood as a mediator of identity: The Case of Agritourism in Cyprus In: Morska, E., Nagova, L. and Rovy, P.:  
Merchandising and event marketing, Slovak University of Agriculture, Nitra

- Gronau, W. and Brohlburg, L.: (2011)  
Green hotels a new strategy for the mass market? A consumer study from Cyprus. In: Kagermeier Andreas and Tobias Reeh (ed.): Trends, Herausforderungen und Perspektiven für die tourismusgeographische Forschung, (=Studien zur Freizeit- und Tourismusforschung Band 4) p. 24-36, MetaGis, Mannheim.
- Gronau, W. (2010)  
Wein und Tourismus, Kooperativ zum Erfolg – Erfahrungen aus Zypern,  
In: Dreyer, A. Weintourismus, p. 151-163, ESV
- Gronau, W. Kaufmann, H.R. and Orphanidou Y. (2010)  
Target-group-oriented bundling of tourism products as a possible key for a long-term perspective in low-mountain ranges - A Cypriot Perspective – In: Kagermeier Andreas and Joachim Willms (eds.): Tourism development in low Mountain Ranges, (=Studien zur Freizeit- und Tourismusforschung Band 3) p. 11-20, MetaGis, Mannheim.
- Gronau, W. (2009)  
Destination Differentiation and the Expression of local culture through traditional food and beverages : A Cypriot Perspective. In: Scott Fleming (ed.): Leisure and Tourism: International Perspectives on Cultural Practice, p. 81-89.
- Gronau, W. (2008)  
Intermodality: the EU vision of a more sustainable transportation system. In: Werner Gronau (ed.): Passenger Intermodality – Current Frameworks, Trends and Perspectives, (=Studies on Mobility and Transport Research, Volume 1 ) MetaGis, Mannheim
- Gronau, W. and Kagermeier, A. (2007)  
Leisure and Tourism, a concept for the economic regeneration of heavily industrialized regions? - The example of the German Ruhrgebiet In: Cara Aitchison (ed.): Urban Transformations: Regeneration and Renewal in Leisure and Tourism
- Gronau, W. (2004)  
Chancen und Grenzen des Direktmarketings – Erfahrungen aus Lemgo,  
In Kagermeier, A.(ed.): Verkehrssystem- und Mobilitätsmanagement in der Region. p. 233-242, MetaGIS, Mannheim.
- Gronau, W. (2002)  
Möglichkeiten zur Beeinflussung des Verkehrsmittelwahlverhaltens bei Freizeitgroßeinrichtungen In: Beckmann, Klaus J. (ed.): Mobilität und Stadt. Tagungsband zum 3. Aachener Kolloquium. pp. 193-201, University of Aachen.
- Gronau, W. (2002)  
Grundlagen für ein erfolgreiches Mobilitätsmanagement an Freizeitgroßeinrichtungen  
In: Matthias Gather & Andreas Kagermeier (Hrsg.): Mobilitätskonzepte in Ballungsräumen. pp. 171-182, MetaGIS, Mannheim.
- Gronau, W. (2002)  
Implikationen der Freizeitmobilitätsforschung für verkehrslenkende Maßnahmen im Freizeitverkehr. In: Matthias Gather, M. and Kagermeier A. (eds.): Freizeitmobilität: Hintergründe, Probleme, Perspektiven. pp. 105-118, MetaGIS, Mannheim

#### Conference Presentations/Conference Proceedings:

- Kagermeier, A. and Gronau, W. (2017)  
New Urban Tourism and its Implications for Tourism Mobility – the Case of Munich at “Mobility in a Globalized World Conference” (migw) hosted by the University of Natural Resources and Life Sciences Vienna (Austria), September 26th – 27th, 2016
- Gronau, W. (2015)  
Transport for urban tourism - outlining a research agenda at the 1<sup>st</sup> Workshop on “Integrating City Tourism(s) in the Urban Research Agenda” hosted by the Gran Sasso Science Institute L’Aquila (Italy), 18-19 June 2015
- Gronau, W. and Harms, T. (2015)  
Networks and Cooperation as critical success factors in wine tourism at the 1<sup>st</sup> Conference on “Contemporary Trends and Perspectives in Wine and Agrifood” of the EMRBI hosted by the University of Salento, Lecce, Italy 16-17 January 2015
- Gronau, W. and Kagermeier, A. (2013)  
Authentic offers for active tourism as an option to re-position and re-brand a traditional sun & sea destination: The case of Cyprus. The Regional Studies Association, Research Network on Tourism and Regional Development: ACTIVE COUNTRYSIDE TOURISM, Leeds, UK
- Gronau, W., Orphanidou, Y., and Kaufmann, H.R. (2009)  
Branding local heritage - traditional food – as a form of sustainable tourism – the case of Cyprus In: Vrontis, D., Weber, Y, Kaufmann, R. and Tarba, S., Managerial and Entrepreneurial Developments in the Mediterranean Area, EuroMed Press: Cyprus
- Gronau, W. and Kagermeier, A. (2009)  
Successful public transport offers for leisure and Tourism: some reflections on framework Conditions and influencing factors based on German case studies. Travel and Tourism Research Association Europe 2009 Annual Conference in Rotterdam / Breda
- Gronau, W., Michael, C., Orphanidou, Y., Panayiotou, G., (2009)  
A "Co-Working" Relationship: University of Nicosia and Cyprus Cruise Industry  
4th International Conference on Corporate and Marketing Communications in Nicosia

- Gronau, W. and Constantinou, T. (2007)  
Traditional food and beverages a promising opportunity for promoting destinations - the Case of Cyprus - 19th International Tourism Conference in Ohrid
- Gronau, W. (2006)  
Active Participation of Tourists as a new Dimension in the Cypriot "Agro tourism" Concept  
24<sup>th</sup> EuroChrie Congress 2006 in Thessaloniki
- Gronau, W. and Kagermeier A. (2006)  
Erfolgsfaktoren intermodaler Mobilitätsangebote für Freizeit und Tourismus  
Annual DGT- Conference 2006 (German Association of Tourism) in Dresden
- Gronau, W. and Kagermeier, A. (2003)  
"Possibilities and Constraints for Mobility Management in Small Urban and Rural Communities" European Conference on Mobility Management in Karlstadt/Sweden

#### EDITOR/REVIEWER

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##### Chief-Editor:

- Studies on Mobility and Transport Research (since 2008)

##### Co-Editor

- Zeitschrift für Tourismuswissenschaft (since 2015)
- Studien zur Freizeit- und Tourismusforschung (since 2011)

##### Reviewer:

- Journal of Sustainable Tourism
- Journal of Transport Geography
- Tourism Management
- Local Environment
- Leisure Studies
- EuroMed Journal of Business
- Tourism Today
- Raumforschung und Raumordnung



## EXTRA CURRICULAR ACTIVITIES

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- Guest lecturer (ERASMUS) at University of Central Lancashire/Cyprus, Hospitality and Tourism Management (11/2014)
- Guest lecturer (ERASMUS) at University Dalarna/Sweden, Tourism Studies (9/2014)
- Guest lecturer at The University of Western Australia, Perth/Australia Centre for Regional Development (8/9.2011)
- Guest lecturer (ERASMUS) at the University of Valencia/Spain, Tourism Department (3/2011)
- Guest lecturer (ERASMUS) at the University of Nicosia/Cyprus, Hospitality, Tourism and Sports Management (2/2011, 2/2012, 2/2013)
- Guest lecturer (ERASMUS) at the University of Haaga-Helia/Finland, Tourism and Hospitality Department (4/2009)
- Guest-lecturer (ERASMUS) at the University of Trier/Germany, Geography of Leisure and Tourism (7/2007)

## TEACHING (BA, MA-courses)

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- Scientific Circle (MA) (*Summer 2011/2012/2013/2015/2016*)
- Research Competencies (MA) (*Summer 2014/2015/2016*)
- Spatial Tourism Planning (MA) (*Summer 2014/2015/2016*)
- Supply Chain Management in Tourism (MA) (*Fall 2009/2010/2011/2012/2013/2014/2015/2016*)
- Business Process Management in Tourism (MA) (*Fall 2009/2010/2011/2012/2013*)
- Geography of Tourism and Travel (BA) (*Summer 2010/2011/2012/2013/2014/2015/2016*)
- Integrated Tourism Planning (BA) (*Fall 2010/2011/2012/2013/2014,2016*)
- Attraction & Destination Management (BA) (*Fall 2010/2011/2012/2013/2014,2016*)
- Sustainable Transport Management (BA) (*Summer 2010/2011/2012, Fall 2013/2014/2016*)
- Tourism & Transport (BA) (*Summer 2016*)
- Tour & Cruise Operations (BA) (*Summer 2010/2011/2012/2013/2014/2015/2016*)
- Health Tourism (BA) (*Fall 2010/2011/2012/2013/2014*)
- Hotel Management (BA) (*Summer 2010/2011/2012/2013/2014/2015*)
- Tourism and Transport (BA) (*Summer 2016*)

Courses before Fall 2009: Cultural Geography, European Geography, Tourism Geography & Ecology, Research Methods in Business, Structure of Tourism, Tourism Planning and Development, Leisure and Recreation, Sustainable Tourism Development, Destination Management

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