



Sara Marefatnia

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PhD Candidate in Tourism Specialty in Management, university of Algarve, Portugal, 2015-2016

- PhD thesis “Designing and Measuring Hotel Brand Experiences”
 - DBA in Tourism, Bahar Private Higher Education Institute, Tehran, Iran, 2015
 - POST MBA in Tourism, Bahar Private Higher Education Institute, Tehran, Iran, 2013
 - Master in Tourism planning and Geography, AZAD University, Hamedan, IRAN, 2012
 - Bachelor in Tourism Management, Hakim Naser Khosro University, Saveh, IRAN, 2010
 - Associate degree in Governmental Management, AZAD University (Tehran Sama), Tehran, IRAN, 2008
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AWARDS

Selected MSc student, 2011

WORK AND RESEARCH EXPERINCE

- Researcher, Karad Co. Iran ,2015
- Providing Iranian Water Diplomacy books and Defective Culture, AmirKabir research center, Mashhad, Iran, 2010-2014
- Consultant in Tourism affairs, Ganjnameh Tourism, Sport, and Entertainment center, since 2010, Iran
- Lecturer, Karad University of Applied Science and Technology, Karad co., Tehran, Iran, 2013- 2015.

SCIENTIFIC COLLABORATIONS

- Scientific Committee in conference” Service Quality in Hospitality and Tourism “, Isfahan, Iran,16-17 July 2016

MEMBERSHIPS

- International place Branding Association (IPBA)
- Iranian society of ICOMOS
- Iranian society of geography in Tehran

SEMINARS AND PUBLICATION

- Article “Review the Role of Tourism website by online experience Insights from an Online Persian Heritage Experience by Qanat)”, accepted for publication in Emerald Journal (March/2017)
- Article “Online Persian Heritage Experience Emphasize on Google Map”, Isfahan Tourism conference (July /2016)
- “Qeshm and its perspective in future”, Qeshm Tourism conference, Iran (2011)
- Article “Development of durable Geotourism by offering a modern viewpoint for utility of ecotourism attract” Qeshm Tourism conference, Iran (2011)
- Article of “Analyzing environmental potentialities of ecotourism development in Ganjnamehof Hamedan” Hamedan Tourism conference, Iran, (2011)

LANGUAGE SKILL

- English speaking, writing, listening and reading skills: VERY GOOD
- GRE score: 285 out of 340
- Spanish: GOOD
- Portuguese: GOOD

TECHNICAL SKILLS

Professional in ENVI, GIS, and web design

REASRECH INTEREST

- Marine tourism, virtual tourism, Qanat tourism, Ecotourism, Geotourism and geopolitics
- Virtual place branding (online brands, Online Brand Experience (2016).
- Virtual Tourism Destination Image (2016).
- Price Image Consequences (2016).
- Using Visual Methods in Tourism Research (2016).