

CURRICULUM VITAE

1. PERSONAL DETAILS

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Salar Kuhzady

Ph.D. of Tourism and Hotel Management

Mersin University- Turkey

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2. Academic degree

Ph.D. Candidate of Tourism Management, University of Mersin, Turkey (2013-2016)

PhD Visiting Scholar at Tourism Department, University of Aveiro, Portugal (2015-2016)

MA Geography and Urban planning, University of Chamran, Ahvaz, Iran (2009-2011)

BA Tourism Management, University of Allameh Tabbatabaiee, Tehran, Iran (2005-2009)

2. Professional employment

Scientific Committee of the Conference of Cultural Sustainable Tourism (CST)- 2017.

Editorial Reviewer of e-Review of Tourism Research (eRTR), 2016.

Editorial Reviewer of ESR Journal, 2016.

Editorial Reviewer of China-USA Business Review and Chinese Business Review.

Scientific Committee of the Conference of Service Quality in Hospitality and Tourism 2016.

Member of tourism committee of the governor-generalship of Sanandaj 2015.

Head of Tourism department, University of Elmi Karbordi, Sanandaj, Iran 2011- 2013.

Lecturer of Payam Noor University of Sanandaj. 2012-2013.

4. Educational courses

- Local Tourist Guide leader Educational Course, Tourism organization, Iran.
- Photography Educational Course, Jahade Daneshgahi of Chamran University, Ahvaz, Iran.
- GIS Educational Course, Chamran University, Ahvaz, Iran.
- ICDL Educational Course, Jahade Daneshgahi of Sanandaj- Iran.
- Tömer (Turkish language), Mersin university- Turkey.
- Turkish cooking course (2015) Halk Egtim Merkezi.
- Creative Problem Solving (2014) University of Minnesota, Coursera.
- Tourism Industry Analysis (2014) Canvas Network.
- Advertising and Society (2015) Duke University, Coursera.
- Introduction to Marketing (2015) University of Pennsylvania, Coursera.
- Erasmus +, Aveiro University.
- An Introduction to Consumer Neuroscience & Neuromarketing (2015) Copenhagen Business School - Coursera.

5. Publications

Papers in journals

- Sever, S., Sever, N.G., and Kuhzady, S (2015) The Evaluation of Potentials of Gamification in Tourism Marketing Communication, *International Journal of Academic Research in Business and Social Sciences*, Volume 5, Issue 10
- Izadi, P., Ebrahimzade, I., and Kuhzady, S (2015) Strategic Planning of Sustainable Development of Eco tourism with Applied of Combined SWOT and ANP, *Geographical Planning of Space Journal*, Volume 5, Issue 15
- Movahed, A., Kuhzady, S., and Abdinzadeh, F (2014) Ecotourism Development Strategies with applied of SWOT and QSPM, *Journal of Applied research in Geographical Sciences*, Spring 2014, Vol. 14, No. 32
- Movahed, A., and Kuhzady, S (2011) Tourism Development Approaches with SWOT Technic, *Journal of Geography and Urban Planning*, Azad university of Marvdasht.
- Kuhzady, S., and Rasouli, N (2011) Content analysis of Iran's hotel reservation websites based on single approach window, *two weekly journal of Miras Iranian*, volume 30
- Kuhzady, S., and Dolatshah, S (2012), Strategic planning of development of ecotourism in Iran, *two weekly journal of Miras Iranian*, volume 37

Papers in conferences

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- Kuhzady, S., Ghasemi, V., and Hashemi, S (2017) Guests are drivers and data is Fuel, what about hotels?, 9th World Conference for Graduate Research in Tourism, Hospitality and Leisure, Cartagena, Spain
- Kuhzady, S (2016) What Do We (Not) Know About Service Quality in Tourism and Hospitality? A bibliometric analysis, 1st International Conference of Service Quality in Hospitality and Tourism: Experiencing Persian Heritage, Isfahan-Iran.
- Koçak N.G., Kuhzady S., and Öztürk L (2016), Sentiment Analysis of Peer To Peer Accommodation Apps on Google Play (Couchsurfing, AIRBNB and Homeaway), Smart Tourism Conference, University of Barcelona, Barcelona-Spain.
- Sever, N.G., and Kuhzady, S (2016) A New Age for Tourism Marketing: Transition of Communication Flow from B2c to C2C: A Lasswellian Framework, 6th International Scientific Conference of Iranian Academics in Turkey-Ankara, Turkey
- Kuhzady, S (2014) The Importance of a Single Window System in Tourism (case study: Iran), 4th International Scientific Conference of Iranian Academics in Turkey
- Kuhzady, S (2014) Strategic planning for development of Sport Tourism in Iran, III. Eastern Mediterranean tourism symposium "sports tourism", Mersin University- Turkey
- Sever, N.G., and Kuhzady (2014) Smartly Designing of Tourism Experience in the Conceptual age, New Perspectives in Tourism and Hospitality Management conference, Balikesir, Turkey
- Sever, N.G., and Kuhzady, S (2015) The Accessibility Evaluation of Official Tourism Website of TURKEY, Avrasya congresi, Selçuk Üniversitesi, Konya, Turkey
- Dolatshah, S., Tolloa Behbood, M., and Kuhzady, S (2012) Relationship between Iran's architecture identity and modernism with emphasize on recent decades, urban design theory & practice in Iran science the late 1950s conference, Sanandaj university, sanandaj- iran
- Kuhzady, S., and Rasouli, N (2011) The role of systematic approach in effective tourism management, systematic approach conference, Shiraz- Iran

- Zargam,H., Rasouli,N and Kuhzady,S (2011), Role of local participant in sustainable tourism development(case study: developing countries), sustainable tourism conference, Islamic university of Azad of Hamedan-Iran

Book:

- Kuhzady,S (2012), The Tourist Guide of Sanandaj's Rural Areas, Tourism and handicraft organization of Sanandaj- ISBN978-964-04-8170

Translated Books (From English to Persian)

- Planning Research in Hospitality and Tourism, Mehkameh Publication 2016 - ISBN 9786007127445
- The Development And Management Of Visitor Attractions, Chamran University Publication 2013- ISBN 978-600-141-040-6
- Tourism Marketing For Cities And Town: Using Branding And Events To Attract Tourism, Azerekhsh Publication 2012- ISBN 978-600-5881-14-1

6. Undergraduate Teaching

- Teaching: Tourism Management, tourism marketing, Tour Planning, University of Elmi- Karbordi-Sanandaj
- Tourism marketing, University of Payam Noor, Sanandaj-Iran

Language:

- Persian(advanced)
- English(intermediate)
- Turkish(intermediate)
- Arabic(reading and writing)

8. Interests

Tourism marketing, Marketing Communication, E-tourism, strategic marketing, Sharing Economy, Experience design, Gamification, Social Media, Data Mining, Data Visualization,