

Dimitrios Stergiou

Assistant Professor in Tourism Management

Summary

Dimitrios Stergiou is an Assistant Professor in Tourism Management at the School of Social Sciences at the Hellenic Open University. Currently, he also holds an Online Tutor position at the International Hotel Management Institute, IMI University Centre (Switzerland). He studied for his MSc in Tourism Management & Marketing at Bournemouth University, where he graduated with distinction. In 2000 he joined the University of Surrey to conduct his PhD research on tourism education and management, completing his research in 2004. He commenced his academic career at the Hellenic Open University in year 2006. He is the Assistant Editor of the Journal of Air Transport Studies and has published in the wider areas of tourism education and tourism management. Alongside his academic duties he has worked with several government and private organisations on tourism project work.

Experience

Module Contributor at Technological Educational Institute of Thessaloniki

March 2016 - Present (11 months)

Teaching module on Introduction to Tourism (MSc in Tourism Management and Business Administration)

Assistant Professor in Tourism Management at Hellenic Open University

August 2015 - Present (1 year 6 months)

Coordinator of the thematic areas 'Tourism and Tourism Business Management' (2015-Present) and 'Tourism Marketing' (2016-Present) in the Masters course in Tourism Business Administration

Dissertation Supervisor at IMI University Centre Luzern

January 2010 - Present (7 years 1 month)

Long-distance dissertation supervisor for BA International Hotel & Tourism Management and MBA International Hospitality Management

Adjunct Faculty Member at Hellenic Open University

September 2006 - July 2015 (8 years 11 months)

Distance-learning tutor in the Masters course in Tourism Business Administration

Long-distance supervision of PG dissertations

Development and editing of distance-learning teaching materials

External Examiner at Cypriot Evaluation Committee of Private Universities

June 2015 - June 2015 (1 month)

External Examiner of the MA Internship Tourism Hospitality & Event Management at the University of Central Lancashire Cyprus (UCLan Cyprus)

Senior Lecturer at Technological Educational Institute (TEI) of Western Greece

October 2006 - February 2015 (8 years 5 months)

Led modules on Tourism Principles, Events Management, Crisis Management, Strategic Marketing in Tourism, and Research Methods in Tourism (BSc Tourism Management)

Supervised final year dissertation students

Dissertation Supervisor at University of Derby

February 2013 - April 2014 (1 year 3 months)

Long-distance dissertation supervisor for MA International Hospitality Management

Researcher at University of Patras

January 2010 - March 2012 (2 years 3 months)

European territorial cooperation programme "MED" (Mediterranean Area) 2007-2013

Project title: Approaching Territorial Sustainability through Developing Tourism and Culture-based Entrepreneurship

Lecturer at University of Patras

October 2008 - February 2011 (2 years 5 months)

Led module on Introduction to Business Economics

Designed instruction and materials

Research Associate at Cyprus University of Technology

May 2010 - November 2010 (7 months)

Project title: An Ethnographic Study of Tourist Experiences

Made research initiatives and original contributions to the project

Developed research techniques to achieve the objectives of the research

Collected and undertook appropriate analysis of data as required

Project Manager at Hospitality and Tourism Ltd.

September 2007 - September 2009 (2 years 1 month)

Provided management and marketing advisory services to tourism enterprises

Designed, developed and conducted a variety of research projects

Researched, analysed and compiled travel/tourism statistics

Project Manager/Researcher at Hellenic Ministry of Tourism Development

May 2008 - September 2008 (5 months)

Project title: Teaching Evaluation in Tourism Higher Education

Provided direction for the planning, development, implementation and evaluation of the project

Writing of the project deliverable report

Editor at Kritiki Publishing S.A.

September 2007 - June 2008 (10 months)

Evaluation of content for publication (higher education textbooks)

Editing of supporting teaching content (print and online material)

Project Manager/Researcher at Hellenic Ministry of Tourism Development

December 2007 - April 2008 (5 months)

Project title: The Use of New Technologies in Tourism Education and Training

Provided direction for the planning, development, implementation and evaluation of the project

Writing of the project deliverable report

Editor at Hellenic Open University

June 2007 - February 2008 (9 months)

Evaluation/editing of teaching material in the fields of "Tourism Management" and "Human Resource Management", developed for the Masters course in Tourism Business Administration

Lecturer at University of Westminster

October 2001 - May 2003 (1 year 8 months)

Delivered tutorial sessions in Research Methods for UG students (BA Hons Tourism Management and Planning)

Personal tutor for final year students

Supervised final year dissertation students

Project Consultant at Bournemouth Borough Council

April 1999 - September 1999 (6 months)

Designed methodology and conducted research to assess the advertising effectiveness of Bournemouth's official website

Prepared the final report of the project

Languages

English

French

(Limited working proficiency)

Education

University of Surrey

Doctor of Philosophy (Ph.D.), Tourism Education, 2000 - 2004

Bournemouth University

Master of Science (MSc), Tourism Management and Marketing, 1998 - 1999

Grade: Distinction