

**Kazem Vafadari Mehrizi**  
**DB: 1973/07/16** (Born in Yazd city Iran)

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### **Education**

2008-2011 **Post-Doctoral** (JSPS-UNU) Program, Kanazawa University & United Nations University Japan.  
09/2003-8 **Doctoral Program**, Asia Pacific Studies, Ritsumeikan Asia Pacific University, Japan  
1995-99 **Master's Program**, Theoretical Economics, ISU University, Tehran  
1991-95 **Bachelor Degree**, Theoretical Economics, Imam Sadiq University, (ISU) Tehran (continuous)

### **Employment Experience**

April 2015 – present **Associate Professor**, Ritsumeikan Asia Pacific University, Japan

April 2011 – 2014 **Assistant Professor**, Ritsumeikan Asia Pacific University, Japan

Nov/2008-Present **Research Fellow**, Institute Of Nature and Environmental Technology, Kanazawa University, Japan

April 2011-August 2012 **Consultant, United Nations** Food and Agriculture Organization, FAO, Rome, Land and water division, for Globally important agricultural heritage systems (GIAHS) project

Nov/2008-April2011 JSPS-UNU **Post Doctoral Research Fellow**, United Nations University, Institute of advanced Studies UNU-IAS, Japan

Apr/2008-Nov/2008 **Director** Tourism business Affairs, Proceed International PTY, Japan

Sep/1999-Sep/2003 **Senior Customs expert**, Iran Customs Administrations, bureau of planning and Improving Customs systems

Sept/1995-Sep/1999 **Vice-Principal** and Instructor, Khayyam Pre-University Center &High school, Tehran, Iran

## **Professional Research Association and Societies**

**Associate Editor**, International Journal of Ecology and Conservation

**Advisor**, Globally Important Agricultural Heritage Systems (GIAHS), Oita Prefecture, Kunisaki Peninsula Usa Area

**Member**, Scientific committee: Globally Important Agricultural Heritage Systems (GIAHS), UN FAO, Rome Italy.

**Member**, European Association for Japanese Studies

**Member**, The International Ecotourism Society

**Scientific member** IUFRO, The Global network for Forest Science Cooperation. Division 6, Social, Economic, Information, and Policy Sciences

**Member** SATOYAMA Activity & Nature School initiative of Kanazawa University, Japan

**Research Fellow**, Institute of Nature and Environmental Technology, Kanazawa University, Japan

## **KEY SKILLS**

Tourism planning & development, social and economic development planning, small business management;

Development and management of educational institutions, including financial, administrative, pedagogical and pastoral functions

Project design, project management and reporting skills (Consultant); executive management, change management in the public and private sectors, including international experience and experience in educational environments, and demonstrated facilitation and negotiation skills (consultant, Government, etc);

Interdisciplinary research and consultancy in cultural, development, Environmental and sustainability studies; rural and urban studies etc

## **Academic awards**

**1-** JSPS Kaken research grant 2013-2015(co-investigator) (research theme: Geo-park development in Japan)

**2-** Ritsumeikan APU research grant 2013-14

**3-** JSPS Kaken research grant 2010-2011 ( Satoyama and Satoumi Tourism )

**4-** JSPS- UNU Postdoctoral Scholarship, Japan, 2008-2011

**5-** Heiwa Nakajima Foundation Scholarship, Japan 2006

**6-** Houtan Scholarship, NJ, USA 2005

**7-** Oita Governor Prize : World student's Tourism Summit 2005

## **Other trainings**

**Technical Management** of Tour and Travel Agencies, Iran Cultural heritage and Tourism Organization (ICHTO), Tehran, 2002;

**Customs Declaration** and Administrative law, Iran College of customs administration; Tehran: 2001;

**Internal Auditor for ISO** standard, SGS International Certification Service S.A., Tehran: 2001;

**Internal ISO 9001:2000 Auditor** Update Training Course, BVQI, Tehran: 2001;

Quality management system & ISO 9001:2000 Training Course, Bureau Veritas Tehran: 2003;

Management for trade and investment in Stock Market, covering Principles of Cost-Benefit analysis and accounting Practices, Tehran: 2000;

International Computer Driving Licence (ICDL), Tehran Institute of Technology, Tehran: 2002;

Professional First Aid program including fire fighting, mountain climbing, rescue swimmer training, in-hospital emergency training, etc, Iranian Red Crescent society, Tehran:1995-1997.

## **Research Publications**

### **I. Books and Book Chapters**

1. Vafadari, K . (2015)The Emerging Markets of The Asian Region in: Current Issues and Emerging Trends in Medical Tourism Edited by Cooper M Vafadari K
2. Vafadari, K . (2015). Inbound, Outbaund and Domestic: The Current Situation In The Chines Medical Tourism Market in : Current Issues and Emerging Trends in Medical Tourism Edited by Cooper M Vafadari K
3. Cooper M & Vafadari K. (2015) Current Issues and Emerging Trends in Medical Tourism
4. Vafadari, K; Cooper M and Nakamura Koji (2014) Rural Tourism and Regional Revitalization in Japan: A Spotlight on Satoyama in Dashper, K (Ed) Rural Tourism: An International Experience, Cambridge Scholars Publishing
5. Vafadari, K. (2010) Volcano Tourism in Iran: Mt. Damavand the highest Peak in the Middle East, book chapter (12) in Erfurt Cooper, P. & Cooper, M (Eds) *Volcano and Geothermal Tourism: Sustainable Geo-resources for Leisure and Recreation*, London, Earthscan Ltd.
6. Vafadari, Kazem and Malcolm Cooper. (2010) Japanese Tourism in Iran, in N. Scott and Jafar, J. *Tourism in the Muslim World* (Bridging Tourism Theory and practice) (Eds), London: Emerald Group, October.

### **II. Articles**

#### **Individual work:**

1. Vafadari K. (2014) *Tourism and Management of Heritage Landscapes in the Philippines: From the Case of The Ifugao Rice Terraces*, *Journal of Hospitality and Tourism*, 12/1, 52-72.
2. Vafadari K. (2013) *Tameike Reservoirs as Agricultural Heritage: From the Case Study of Kunisaki Peninsula in Oita, Japan*, *Journal of Resource and Ecology*, 4/ 3, 220-230.
3. Vafadari, K. (2013) *Tourism and the Revival of Rural Japan: The Case of Satoyama Development in Ishikawa Prefecture, Japan*, *Asia Pacific World*, 4/ 2, 103-121.
4. Vafadari K. (2013) *Exploring Tourism Potential of Agricultural Heritage Systems- At Kunisaki Peninsula, Oita Prefecture, Japan*, *Issues in Social Science*, 1/ 1, 33-52.
5. Vafadari K. (2013) *Planning Sustainable Tourism for Agricultural Heritage Landscapes*, *Ritsumeikan Journal of Asia Pacific Studies*, 32, 75-89
6. Vafadari, K. (2012) *Rural Tourism and Preservation of Landscapes in Japan: A Spotlight on Satoyama in the Noto Peninsula*, *Journal of Hospitality and Tourism*, 10/2, 81-103.

### **First Author:**

7. Vafadari K and Cooper M 2014. Celebrating and enhancing the tourism knowledge-based platform: a tribute to Jafar Jafari, Conference note, Anatolia, an international journal of tourism and hospitality research
8. Vafadari K and Cooper M 2008. Non-institutionalized Working Tourists in Japan: the case study of Iranians in Tokyo as a social phenomenon of early 1990s, *International Journal of Tourism and Travel*, Vol1 Pp:7-12
9. Vafadari, K and Cooper, M, 2007. Japan-Iran tourism Relations: Opportunities and Limitations in Promoting Iran's Cultural Heritage Tourism to the Japanese Market, *Ritsumeikan Journal of Asia Pacific Studies*, Vol 23 Pp:75-88

### **Other: (Research/ Project Reports & Books)**

#### **Individual Work**

1. Vafadari, K. (2012) Instructor Manual and Student Handbook for the Certificate and Diploma in Tour Guiding, Tourism Resources Improvement Program, Sri Lanka Institute for Tourism & Hospitality, Colombo, Sri Lanka, December, pp 250
2. Vafadari, K. (2012) Feasibility study on Sustainable tourism Management of Ifugao Rice Terraces, Land and Water Division, Food and Agriculture Organization of the United Nations (FAO) Pp 64
3. Vafadari, K, (2012) Guidelines of Sustainable Responsible GIAHS Tourism: Ifugao a Case Study, Land and Water Division, Food and Agriculture Organization of the United Nations (FAO) Pp 25

### **III. Published Symposium and Conference Works**

#### **Individual Work**

- 1-Vafadari k.(2015) Heritage Tourism in Agricultural Landscapes:Case studies from Japan, The 78th TOSOK International Tourism Conference , Seoul 2-3 June
- 2- Vafadari k.(2015) Cruise Tourism and Environmental Management:the Case of Mini-Cruise in Lake Bracciano, Italy.The Innovation of Korea Tourism Contents and Role of Casino Industry. The 78th TOSOK International Tourism Conference Seoul 2-3 June
- 3- Vafadari k.(2015) Socio Cultural perspectives of Pachinko Tourism in Rural Japan 78th TOSOK International Tourism Conference , Seoul 2-3 June
- 4- Vafadari k.(2014) Family Farming Empowerment and Sustainability Through Tourism: Conceptual Analysis and Practices in Japanese SATOYAMA landscapes. The first international conference of the APIRAS & the fifth conference of extension and education in agriculture and natural resource management: "facilitating information and innovation for empowering family farmers" Zanjan University September 18
- 5- Vafadari K. (2014) Sustainable Tourism in GIAHS Landscapes, Case studies From Asia, Scientific and Steering Committee meeting, United Nations FAO, 28-29 April Rome, Italy.
- 6- Vafadari K. (2013) Human Capacity Building For Tourism Development in Kunisaki GIAHS: The Case of Farmer's Guesthouse in Kunisaki City, Kunisaki Peninsula, Japan. The 2013 Asia Pacific Conference, Ritsumeikan Asia Pacific University, 2nd November, Japan.
- 7- Vafadari K. (2013) The Role of Tourism in the Rescue of Economically Marginal Traditional Agricultural Systems, Celebrating and Enhancing the Tourism Knowledge-based Platform: A Tribute to Jafar Jafari, 22nd October, University of the Balearic Islands, Palma de Mallorca, Spain
- 8- Vafadari K. (2013) Globally Important Agricultural Heritage Systems (GIAHS) and Branding Green Tourism Destinations in Japan and Italy, 1st EAJS Japan Conference 28th September, Kyoto University, Kyoto Japan

- 9-**Vafadari, K. (2013) Sustaining satoyama and Satoumi communities and livelihoods through tourism, IGU, Tourism Between Tradition and Modernity Beppu /Miyajima /Okayama, Japan Pre-Conference meeting
- 10-**Vafadari, K. (2013) Integrated model of Tourism and Traditional Knowledge for Conservation and Revitalizing GIAHS, Fostering partnerships and alliances for agricultural heritage and a sustainable future – The GIAHS International Forum, 29 May, Noto, Kanazawa, Japan
- 11-**Vafadari, K. (2012) Use of Rural Houses as Tourism Accommodation, Challenges and Opportunities for Heritage Conservation, Proceedings of the International Association for Asia Pacific Studies Conference, Ritsumeikan Asia Pacific University, Beppu, Japan
- 12-**Vafadari, K. (2012) Tourism Applications in GIAHS sites, the case of NOTO and IFUGAO, Philippines-Japan Forum on Globally Important Agricultural Heritage Systems (GIAHS): Current Scenario, Challenges and Future Development, 14 January, Ifugao State University, Nayon Lamut, Philippines
- 13-**Vafadari, K. (2012) GIAHS Landscapes and Tourism Development, Scientific and Steering Committee Meeting, 29-30 October, FAO headquarters, Rome, Italy
- 14-**Vafadari, K. (2011) Tourism Applications of Agricultural Heritage Systems, International Forum on Globally Important Agricultural Heritage Systems, Beijing, China
- 15-**Vafadari, K. (2011) Making and Managing Brands for Travel agencies, Second Annual Seminar on Tourism Branding Strategies, Tehran, Iran, November
- 16-**Vafadari, K. (2010) Community Based Tourism Promotion in Japanese Villages: A Sustainable Rural Livelihood Approach for Mountainous and Coastal Landscapes of Satoyama and Satoumi, RCAPS Seminar, Ritsumeikan Asia Pacific University
- 17-**Vafadari, K. (2010) Forest, Local Community and Conservation of Satoyama Landscapes in Japan, Forest for the Future: Sustaining Society and the Environment XXIII IUFRO World Congress, Korea Forest Research Institute, August
- 18-**Vafadari, K. (2010) Ecotourism and Re-Development of Rural Cultural Landscapes of Satoyama: A Case study of Noto Peninsula, Japan, ESTC2010, The International Ecotourism Society, Portland, U.S.A, September
- 19-**Vafadari, K. (2010) Product and Corporate Branding in Tourism and Hospitality Spotlights from Japan, Seminar on Tourism Branding Strategies, Iran, Cultural Heritage and Tourism Organization, Tehran, Iran, June
- 20-**Vafadari, K. (2009) Managing Tourism in Wetlands Based on Ramsar Convention, RAMSAR Seminar, United Nations University and Kanazawa University, Kamo-Ike Ramsar site, Japan June
- 21-**Vafadari, K. (2009) Workshop on Sustainable Eco-Tourism in Rural Cultural Landscapes of SATOYAMA and SATOUMI, Kanazawa University and United Nations University, Kakuma Campus, Kanazawa, March
- 22-**Vafadari, K. (2009) Workshop on Environmental Studies: Resource Management and Local Revitalization. Toward Future international and Research Collaborations between Kanazawa university and Ritsumeikan Asia Pacific University, Kanazawa University, Kamuma-no Sato, Kanazawa, October

**23-**Vafadari, K. (2009) Is Satoyama Lifestyle Attractive enough? Minshuku System and Promoting Tourism in Rural Japan, RCAPS Seminar on Satoyama Studies, Ritsumeikan Asia Pacific University Japan

### **Academic awards**

- 1-** PhD scholarship program A1, 100% tuition reduction, Ritsumeikan Asia Pacific University, Japan 2003
- 2-** Houtan Scholarship, NJ, USA 2005
- 3-** Heiwa Nakajima Foundation Scholarship, Japan 2006
- 4-** JSPS- UNU Postdoctoral Scholarship, Japan, 2008-2009
- 5-** JSPS Kaken research grant 2010-2011

### **Teaching Experience**

#### 1. Undergraduate

October 2010- Jan 2011

Ritsumeikan Asia Pacific University, Japan (Part time)

Teaching Subject: Asia and Pacific Tourism

April 2011- Present (full time)

Ritsumeikan Asia Pacific University

Teaching Subjects: ecotourism; cultural heritage Tourism; Research Methods for Tourism & Hospitality; Tourism Policy and Planning; Hospitality Marketing and GIAHS Tourism)

September/1995 –July /2001 (part time)

Khayyam pre-collegiate Training Center, Tehran

Subjects: Mathematics, Principles of Economics, English /Arabic languages

#### 2. Graduate

Recent Master's Thesis Evaluations and Examinations:

Thesis Topic: Micro Credit, Household Livelihood and Community Capacity: Case Study from Bangladesh (December 2013)

Thesis Topic: The Role of Indigenous Entrepreneurship in Community Capacity Development through the Tarahumara's Hostel Initiative in Chihuahua, Mexico (June 2013)

Thesis Topic: Towards Positioning Ethiopia as a Tourist Destination for Japanese Out Bound Tourism Market (June 2013)

Thesis Topic: Sierra Productiva: Leadership Development and Knowledge Sharing for Community Capacity Development: A Case Study Of Entrepreneurial Indigenous Peasants in Cuzco, Peru ( March 2013)

Thesis Topic: Conserving the Ecology with Ecotourism and Renewable Energy in the United Arab Emirates (August 2012)

Thesis Topic: Volunteer tourism: An exploration of sociocultural impacts from the local community perspective. A Case Study of Mai Chau, Hoa Binh,

Vietnam. (June 2012)

3. Others September/2010 on

United Nations Center For regional development,  
JUNCRD/JICA Training Course

Subjects: "Regional Development Utilizing Local Resources Connecting with  
Biodiversity; Eco-Tourism (Utilizing revitalization of farmers Tourism Home