

Documents to Prepare and Submit for consideration in [ASTI](#), [SUCI](#) or [SLNR](#) by Springer:

- A completely filled Book Proposal Form (BPF). Please download it from:

<https://www.springer.com/series/15883>

- An introduction to the book (in a separate word document approx. 500+ words)
- SEO meta description (in no more than 155 characters)
- Book back cover text (approx. 150 - 200 words) (description section in the Book Proposal Form)

- BCC should start with: "This book discusses..." and use active language.
- It should mention the target audience or answer the question of "Who will this book be useful for?"
- It should include/ incorporate some USPs or highlight the reasons this book should be read/bought.
- It should be Informative, engaging, and thought-provoking.

- A Table of contents listing sections/ parts & chapters (in a hierarchical structure)

- 2-3 sample chapters/ abstracts (if any are available)

- Authors/ Editors' CVs and links to their Scopus profiles

- Authors/ Editors' short bio (in no more than 2500 characters, including spaces)

- Identification of the book's Audience/ Market (in the Book Proposal Form)

- Identification of the book's disciplines/ market codes (choose around 5 from the attached excel sheet)

- 3-5 Unique Selling Points (USPs) (maximum 120 characters including spaces, each)

- Competing titles: books that cover the same type of information/ subject matter or those close enough. You may briefly point out any differences/ why your title would stand out. Also, point out complementary titles.

Example:

Albert Ong'uti Maake (Author, Editor), Benard Magara Maake (Editor), Fredrick Mzee Awuor (Editor): Digital Solutions and the Case for Africas Sustainable Development (Practice, Progress, and Proficiency in Sustainability), ISBN 978-1799829676, IGI Global, 2020.

Editors/Authors surnames (Ed.): 1st Title, ISBN, Publisher, Year. Editors/Authors surnames (Ed.): 2nd Title, ISBN, Publisher, Year. Editors/Authors surnames (Ed.): 3rd Title, ISBN, Publisher, Year.

- (if applicable) **Conference details** are mandatory for the product category proceedings (proceedings volumes), please ensure the below is provided in the BPF filled (in the additional information -last- section):

Conference series name:

Conference acronym:

Conference location:

Conference Start Date:

Conference End Date:

URL of the Conference:

Important notes:

- Kindly consult the attached documents for more details on how best to write the unique selling points and the book back cover text. These would further assist the ASTI editorial board members in evaluating your proposal.
- The minimum number of pages for any one volume is 150 pages. The maximum is 500 pages. If the total number of pages 500, they will be split into and treated as two different volumes with separate publishing agreements signed for each. Editors/ authors should then treat them as such, adjusting the content structure of their volumes accordingly.
- The Scopus H-index of each author/editor should be 5 or more (To check: <https://www.scopus.com/freelookup/form/author.uri>)
- The evaluation process takes up to three weeks from the date of submission of all required documents
- If your proposal is approved by the Series Editor, and after the submission of the complete manuscript/ book, another rigorous evaluation process will be conducted to ensure high-quality