



UNIVERSITÀ DI PISA



**The 3rd International Conference on:
Cities' Identity Through
Architecture and Arts
[CITAA]** Pisa University, Pisa,
Italy

 Springer  Resourceedings 11 - 12 September, 2019
Proceedings of Science and Technology

OFFICIAL PROGRAM



Program

11 – 12 September 2019

11th September 2019 – Wednesday morning (Venue: Pisa University – Pisa, Italy)

09:00 – 09:30 | **Entrance & Registration**

Delivery of materials & information

09:30 | **Opening Ceremony**

Greetings and communications by the institutions

09:30 – 09:40 | **Prof. Paolo Mancarella**, Rector of the Università di Pisa

09:40 – 09:50 | **Prof. Ing. Alberto Landi**, president of the school of engineering, Università di Pisa

09:50 – 10:00 | **Prof. Umberto Desideri**, Director of the D.E.S.Te.C., Dipartimento di Ingegneria dell'Energia, dei Sistemi, del Territorio e delle Costruzioni, Università degli Studi di Pisa

10:10 – 10:20 | **Prof. Luca Lanini**, D.E.S.Te.C., Dipartimento di Ingegneria dell'Energia, dei Sistemi, del Territorio e delle Costruzioni, Università degli Studi di Pisa

10:20 – 10:30 | **Prof. Ferdinando Trapani**, Dipartimento di Architettura, Università degli Studi di Palermo, coordinator of academic support from Italian Universities to IEREK

10:30 – 10:40 | **Dr. Mourad Amer**, PhD, President and CEO of IEREK

10:40 – 11:00 | **Coffee break**

11:00 | **Plenary Session** – Location: Aula Magna

11:00 – 11:10 | **Prof. Francesco Alberti**, Dipartimento di Architettura, Università di Firenze, chair: *introduction to the CITAA Conference*

11:10 – 11:30 | **Francesco Molinari**, International Researcher & Project Manager, *Innovation in Culture & ICT relationship*

11:30 – 11:50 | **Prof. Edmond Manahasa**, Department of Architecture, Epoka University: *"A new approach in defining urban identity"*

11:50 – 12:10 | **Prof. Luca Lanini**, D.E.S.Te.C., Università di Pisa: *"Designing the Future. Art, Architecture and City in the Work of Ivan Leonidov"*

12:10 – 12:30 | **Prof. Elisabetta Di Stefano**, Department of Humanities, Università di Palermo: *"City's Identity and Aesthetics of Atmospheres"*

12:30 – 12:50 | **Valentina Gensini**, Director of the Contemporary Art Centre *Le Murate. Progetti Arte Contemporanea*, Florence: *"Uncomfortable Heritage: Le Murate and the RIVA Project as experiences of urban re-appropriation"*

13:00 – 14:15 | **Light lunch break**

11th September 2019 – Wednesday - PARALLEL SESSIONS (venue: University of Pisa)

Session 1: The City's Image and self-identity
(C 4.2)

Session 2: Urban Growth & Design: its impact on the city's identity
(C 4.3)

Session 3: Local Architecture and Shaping the City's Identity
(C 4.4)

	Session Moderator: Prof. Valerio Cutini Prof. Luca Lanini	Session Moderator: Prof. Mario Giorgio Bevilacqua Prof. Ferdinando Trapani	Session Moderator: Prof. Lina Malfona Prof. Valentina Gensini
14:15 – 14:30	Makkah my Inspiration: a city's self-identity Faredah M. AlMurahhem	Improving Urban Contexts' Identity via Conducting a Smart Mechanism Ali Sadrinia	The impact of identity to determining the characteristics of public arts in landscape Anfal Hamodat
14:30 – 14:45	Domestic Architecture and the City Identity: The Historic City of Homs as a Case Study Najla Mansour, Tarek Teba and Alessandro Melis	Psycho-social impact of new housing colonies Ads in Egypt on impending crime rates. Study for new settlements in Egypt and their impact on crime behaviour Rasha Ali, Yasmin Moanis	Re-shaping the city and its history: Case of Tarlabası Pelin Kotas
15:00 – 15:15	Correlation between Graphical Representation and Architectural Identity of Cairo Minarets Youmna M. Yacout, Lauaa Habashy, Soha Samy Ahmed	Energy Efficiency in Architecture Design in Mohenjo-Daro Saira Iqbal	Istrian Coal Mine and the Construction of the Miners' Settlement of Raša (1936/37) Marino Manin
15:15 – 15:30	Rethinking the heritage demarche in Algerian Medina by the identity approach: the case of the medina of Annaba Hana Salahsalah	Using sonic perception to develop public spaces in urban areas of emerging countries Christina E. Mediastika, Anugrah S. Sudarsono, Luciana Kristanto	The Hydro-regulation of the Sava River and the Shaping of the City of Zagreb, 1900 to 1971 Hrvoje Capo
15:30 – 15:45	Dialogical Approach for the City identity: Examination of Beirut Central District contemporary architecture Roua Jamal Ghosh <i>Video Presentation</i>	Is it possible to define architectural identity more objectively? Malathe Hamid, Laura Hanks and Wang Qi	Architectural Identity Crisis in Smart City Context of India: A Case Study of Bhubaneswar, Odisha Shaswat Sekhar Sarangi, Bharati Mohapatra and Premchand Rout

15:45 – 16:00	<p>Vernacular Architecture As An Expression Of Cities' Identity; Gercüş Houses In Turkey</p> <p>Şeyma Özcan</p>	<p>Development of a mathematical model for Evaluation of Heritage Urban Open-air Museums</p> <p>Mary A. A. Elminiawy, Ayman M. Zakaria Eraqi</p>	<p>Shaping the Urban Identity - the Role of Revitalisation</p> <p>Mirela Svetoslavova</p>
16:00 – 16:15	<p>A Reinterpretation of the Vernacular House Form and Settlement Structure in Northern China from the Perspective of Social-Cultural Choice Theory -A Case Study of Dengjiaquan Village</p> <p>Shifu Zhang, Yuan Wang</p>	<p>Reestablishing a new cultural identity for the historical city centre of Piraeus, Athens-Greece</p> <p>Eleni Kanetaki <i>Video Presentation</i></p>	<p>The Reflection of Local Material and Culture on the Architecture: A Case Study of Harran</p> <p>Ozge Ogut</p>
16:15 – 16:30	<p>Identifying the Perceptual Image of Distinctive Places through Storytelling</p> <p>Yasser Farghaly, Alaa Sarhan and Omnia El Hosary</p>	<p>Porous images. Benjamin reveals Naples.</p> <p>Giuliana Gritti</p>	<p>How can we recover the identity of the city?: Workshops of “The City of Tomorrow / A Vila do Mañá</p> <p>Sandra Gonzalez, Diego Trincado Sandá</p>

End of Day 1

12th September 2019 Thursday morning (venue: Pisa University – Pisa)

9.00 | Parallel sessions

**Session 4: Urban Morphology & Spatial Transformation
(C.4.1)**

**Session 5: Conservation of Urban Heritage Areas
(C.4.2)**

	Chairmen/Moderators: Prof. Elisabetta Di Stifano Dr. Arch. Ludovica Marinaro	Chairmen/Moderators: Prof. Francesco Alberti Dr. Arch. Giovanni Pescarmona
10.00 – 10.15	Transnational production of global infrastructure spaces and its impact on local historical places in case of Gwadar Sohrab Ahmed Marri	Architecture as a Catalyst — The Self-Identity Strategies in Conservation and Revitalization of the Historical Town of Songyang Run He
10.15 – 10.30	The drawbacks of a global concept of sustainable neighbourhood: A view from North Africa Mohamed Yazid Khemri, Silvio Caputo, Alessandro Melis	Creating Balance Between Transformation and Preservation within UNESCO World Heritage Sites: Belper as a Case Study Aslihan Caroupapoulle

10.30 – 11.00 Coffee Break

11.00 – 11.15	Identity and Evidence Claudio Zanirato	The Elegance, a strategy to evaluate and develop a cultural heritage Sara Ferhat
11.15 – 11.30	Effects on the Urban Morphology of Modern Hankou: Traditional Heritage and Cultural Exchange Chen Chuang, Zhao Kui	Identification of the decorative system in the architecture of the Ottoman era in Algiers Hadji Zekagh Rachida, Chennaoui Youcef

11.30 – 11.45	The architect José Ignacio Diaz: between landscape builder of Córdoba Downtown and successful manager Diego Schmukler, Cristian Terreno	Urban fabrics, transport and identity: a case study from Karlskrona, Sweden Giles Redding Thomson
12:00 – 12:15	A Study of Built Morphology and Cultural Imagery- A case of Bengaluru Pettah: Historic core of the City Samhitha Bydar Shubhashchandra, Rama S Subramanian	Analytical study of the visual content of Khuwy's tomb in Saqqara in Egypt Heba El Kamshoushy
12:15 – 12:30	The urban identification of Art: The aestheticization of cities in Contemporary Era Aurosa Alison	Shaping a Town's History through the Enhancement of its Ancient Fortifications within the traditional town net. The case of Galaxidi, Greece. Georgios P. Antonios <i>Video Presentation</i>

13.00 – 14.00

Lunch Break

14:30 – 15:30	<p style="text-align: center;">Closing Ceremony Plenary Session</p> <p style="text-align: center;">Ferdinando Trapani "Beyond scientific societies. The reasons for the research network for the quality of urban planning and housing"</p> <p style="text-align: center;">Francesco Alberti "Life between monuments. Local identity and global tourism in the historic neighborhood of San Lorenzo in Florence"</p> <p style="text-align: center;">Reports from parallel session moderators</p> <p style="text-align: center;">End of Day 2</p>	
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18:00 | Gala Dinner